

## Digital Graphics Website Privacy Policy

### Background

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used online. PII, as described in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

### Information Collected

We collect information from you when you or enter information on our site or contact us via email.

### Analytic Information

We may directly collect analytics data, or use third-party analytics tools and websites, to help us measure traffic and usage trends for the Website. These tools collect information sent by your browser or mobile device, including the pages you visit and other information that assists us in improving the Website. We collect and use this analytics information in aggregate form such that it cannot reasonably be manipulated to identify any particular individual user.

### Cookies

We use cookies to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

### Log Information

Log information is automatically reported by your browser or mobile device each time you access the Website. When you use our Website, our servers automatically record certain log file information. These server logs may include anonymous information such as your web request, Internet Protocol ("IP") address, browser type, referring / exit pages and URLs, number of clicks and how you interact with links on the Website, domain names, landing pages, pages viewed, and other such information.

### Third-party Disclosure

We will not rent or sell your information to third parties outside Digital Graphics and its group companies (including any parent, subsidiaries and affiliates) without your consent.

## How We Store and Protect Your Information

Our website is scanned on a regular basis for security holes and known vulnerabilities in order to make your visit to our site as safe as possible.

## Your choices about Your Information

We make every effort to promptly process all unsubscribe requests. You may not opt out of Website-related communications (e.g., account verification, purchase and billing confirmations and reminders, changes/updates to features of the Website, technical and security notices). If you have any questions about reviewing or modifying your information, you can contact us directly at [sales@DigitalGraphics.com](mailto:sales@DigitalGraphics.com).

Opting out of collection of your information for Tracking / Advertising:

Please refer to your mobile device or browser's technical information for instructions on how to delete and disable cookies, and other tracking/recording tools.

## Do Not Track

We honor Do Not Track signals and Do Not Track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

## Does our site allow third-party behavioral tracking?

It's also important to note that we allow third-party behavioral tracking.

## Children's Privacy

Digital Graphics does not knowingly collect or solicit any information from anyone under the age of 13 or knowingly allow such persons to register as Users. The Website and its content are not directed at children under the age of 13. In the event that we learn that we have collected personal information from a child under age 13 without verification of parental consent, we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under 13, please contact us at [sales@DigitalGraphics.com](mailto:sales@DigitalGraphics.com).

## Links to other Websites and Websites

We are not responsible for the practices employed by websites or websites linked to or from the Website, including the information or content contained therein. Please remember that when you use a link to go from the Website to another website, our Privacy Policy does not apply to third-party websites or websites. Your browsing and interaction on any third-party website or website, including those that have a link or advertisement on our website, are subject to that third party's own rules and policies. In addition, you agree that we are not responsible and we do not control over any third-parties that you authorize to access your User Content. If you are using a third-party website or website (like Facebook, Google groups, or an IRC chatroom) and you allow such a third-party access to you User Content you do

# *Data Management*

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so at your own risk. This Privacy Policy does not apply to information we collect by other means (including offline) or from other sources other than through the Website.

## Policy Changes

Data Management reserves the right to change any or all of the Privacy Policy at any time without notice or liability to users. You agree that any subsequent use by you of this Site following changes to this Privacy Policy will constitute your acceptance of all such changes. This policy was last updated on November 14, 2017.